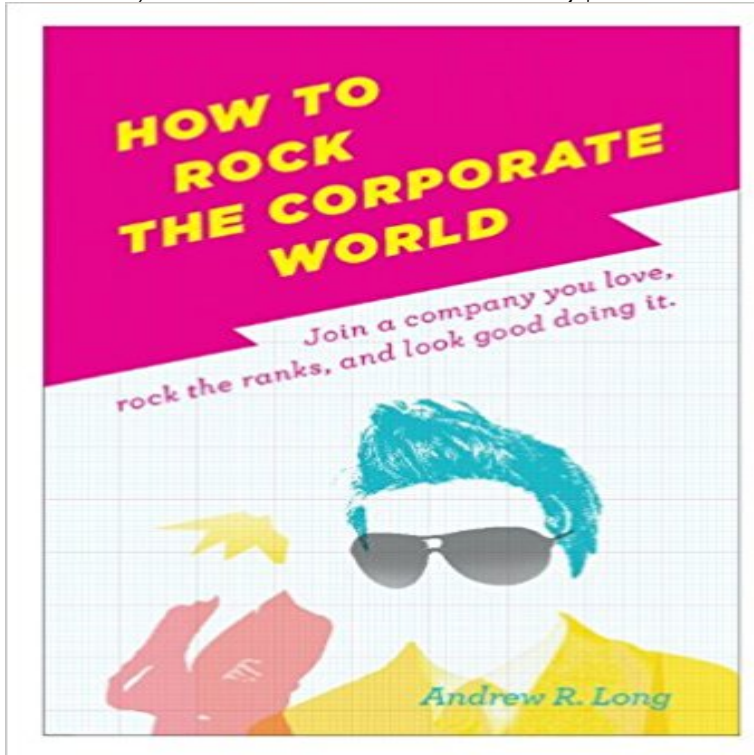


# How To Rock the Corporate World: Join a Company You Love, Rock the Ranks, and Look Good Doing It



How To Rock The Corporate World is a complete guide to corporation domination, from the selection and interviewing process to winning your first big promotion. The book, aimed squarely at Generation Y and X job seekers or newcomers to the corporate world, contains life-hacking style techniques and methods to become insanely productive, build a solid-gold reputation in your workplace, achieve consistent year-over-year salary increases, secure your position in uncertain economic times, and deal gracefully with the challenges inherent in Workplace 2.0. The author, Andrew R. Long, is a veteran of the corporate world, as well as contract work and entrepreneurship. He is the author of the blog *Esquire Lifestyle* ([www.esquirelifestyle.com](http://www.esquirelifestyle.com)) This is his first book. In *How To Rock* you will find:

- \* Money: Negotiation techniques for offers, raises and bonuses that can conservatively boost your starting pay and yearly raise 2-3x, including The One Question Worth \$1,000
- \* Managers: Effective strategies for dealing with bad managers, trading up for better ones, and leveraging the great ones
- \* Productivity: Principles of neuroscience that will allow you to boost your productivity 35 percent for six hours straight, naturally (no stimulants needed)
- \* Promotions: Maximize your competitive edge with little-discussed topics such as brand management, advanced hoop jumping, and the use of negative feedback
- \* Politics: How to sidestep petty politics, rise above gossip, and duck drama
- \* Layoffs: A plan to layoff-proof your job using simple techniques that require very little time
- \* Job Satisfaction: Job re-design for the ambitious, bored, or unfulfilled
- \* The Corporate Transition Guide, which shows you how to smoothly move between companies
- \* The Cost-Benefit Analysis of Higher Ed, which will help you decide just exactly how much extra schooling you might need
- \* The Corporate Style Guide

for Men and Women, an \$11 retail value, covers the absolute necessities of corporate fashion, including how to save \$200-700 on your first suit purchase

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[\[PDF\] Amazing Spider-Man \(1963 series\) #269](#)

[\[PDF\] A Man Flourishing](#)

[\[PDF\] Greyhound Christmas Cards: Do It Yourself](#)

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